

ORDER



KSNV

Orders	Order / Rev:	1018913	
	Alt Order #:	06815349	
	Product Desc:	OCEGUERA 4 CONGRESS	
	Estimate:	1187	
	Flight Dates:	10/16/12 - 10/22/12	
	Original Date / Rev:	05/21/12 / 10/22/12	
	Order Type:	GENERAL	
	Primary AE:	Amy McCreary	
	Sales Office:	BLPHI	
	Sales Region:	National	

Agency	Name:	GMMB, Inc./ Washington D.C.
	Buying Contact:	
	Billing Contact:	
		Washington Harbor
		Washington, DC 20007
	Billing Type:	Cash
	Billing Calendar:	Broadcast
	Billing Cycle:	EOM/EOC
	Agency Commission:	15%

Advertiser	Name:	<u>One Generation Congress</u> <u>Revised</u>	New Business Thru:	
	Demographic:	A35+	Order Separation:	00:05:00
	Product Codes:	PLC02	Advertiser External ID:	
	Priority:	SELECT PRIORITY CODE	Agency External ID:	
	Revenue Codes:	POLITICAL/AGY, PCAN, GEN		

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount	Month	# Spots	Gross Amount	Net Amount	Rating
10/01/12	10/22/12	41	\$30,890.00	\$26,256.50	October 2012	41	\$30,890.00	\$26,256.50	0.00
					Totals	41	\$30,890.00	\$26,256.50	0.00

Totals

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCready			Start Of Order - End Of Order	100%

Amy McCreary Start Of Order - End Of Order 100%

Order Share	Share	Total
KSNV	20%	\$30,890.00
Market	100%	\$154,450.00

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	26%	\$40,157.00
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	21%	\$32,434.50
KTUD	1%	\$1,544.50
KVVU	22%	\$33,979.00
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	10%	\$15,445.00

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Product Desc: OCEGUERA 4 CONGRESS
Estimate: 1187

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 17	KSNV	10/16/12	10/22/12	M-F Wheel M-F Wheel of Fortune	CM	7-730pm	M-WTF--	:30	4	\$1,300.001	0.00	NM		4	\$5,200.00
WHEEL OF FORTUNE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 10/16/12	10/22/12	M-WTF--		4	\$1,300.00		0.00						
Spot	Ch	Date Range		Description		Start/End Time				Weekdays	Length	Rate	Rtg	Type	
1	KSNV	10/16/12-10/22/12	M-F Wheel			7-730pm				M-WThF----	:30(\$1,300.00)	0.00	NM		
				See MG 17.5,17.6,17.7 [Below LUR-LUR is \$260]											
2	KSNV	10/16/12-10/22/12	M-F Wheel			7-730pm				M-WThF----	:30(\$1,300.00)	0.00	NM		
				See MG 17.5,17.6,17.7 [Below LUR-LUR is \$260]											
3	KSNV	10/16/12-10/22/12	M-F Wheel			7-730pm				M-WThF----	:30(\$1,300.00)	0.00	NM		
				See MG 17.5,17.6,17.7 [Below LUR-LUR is \$260]											
5	KSNV	10/17/12-10/22/12	M-F Wheel			7-730pm				M-WThF----	:30	\$1,300.00	0.00	NM	
(@)		MG for 17.1,17.3,17.2 [Revised rate to reinstate]													
6	KSNV	10/17/12-10/22/12	M-F Wheel			7-730pm				M-WThF----	:30	\$1,300.00	0.00	NM	
(@)		MG for 17.1,17.3,17.2 [Revised rate to reinstate]													
7	KSNV	10/17/12-10/22/12	M-F Wheel			7-730pm				M-WThF----	:30(\$1,300.00)	0.00	NM		
(@)		See MG 17.8 [pgm cgh = wheel in prime due to debate]													
8	KSNV	10/22/12-10/22/12	Wheel of Fortune in PRIME	M-SA 8-11p / SUN						M-----	:30	\$1,300.00	0.00	NM	
(@)		MG for 17.7 10/22 [INV CODE]													
E 18	KSNV	10/20/12	10/20/12	Wknd Jeopardy SAT/Jeopardy	CM	630-7pm	----S-	:30	1	\$525.001	0.00	NM		1	\$525.00
JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 10/15/12	10/21/12	----S-		1	\$525.00		0.00						
Spot	Ch	Date Range		Description		Start/End Time				Weekdays	Length	Rate	Rtg	Type	
1	KSNV	10/15/12-10/21/12	Wknd Jeopardy			630-7pm				-----Sa--	:30	(\$525.00)	0.00	NM	
				See MG 18.2 [Below LUR-LUR is \$175]											
2	KSNV	10/20/12-10/20/12	Wknd Jeopardy			630-7pm				-----Sa--	:30	\$525.00	0.00	NM	
(@)		MG for 18.1 10/20 [Revised rate to reinstate]													
E 19	KSNV	10/20/12	10/20/12	Wknd Wheel of Fortune CM SAT/ Wheel of Fortune	CM	7-730pm	----S-	:30	1	\$525.001	0.00	NM		1	\$525.00
WHEEL OF FORTUNE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 10/15/12	10/21/12	----S-		1	\$525.00		0.00						
Spot	Ch	Date Range		Description		Start/End Time				Weekdays	Length	Rate	Rtg	Type	
1	KSNV	10/15/12-10/21/12	Wknd Wheel of Fortune			7-730pm				-----Sa--	:30	(\$525.00)	0.00	NM	
				See MG 19.2 [Below LUR-LUR is \$175]											
2	KSNV	10/20/12-10/20/12	Wknd Wheel of Fortune			7-730pm				-----Sa--	:30	\$525.00	0.00	NM	
(@)		MG for 19.1 10/20 [Revised rate to reinstate]													
E 22	KSNV	10/18/12	10/18/12	T Thurs PR 9-10p Thursday Prime 9-10pm	CM	9-10pm	---T---	:30	1	\$3,200.001	0.00	NM		1	\$3,200.00
THE OFFICE/ UP ALL NIGHT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 10/15/12	10/21/12	---T---		1	\$3,200.00		0.00						

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N31	KSNV	10/18/12	10/22/12	FacetoFace/Ralston Report	CM	730-758pm	M--TF--	:30	1	\$900.00	1	0.00	NM	1	\$900.00
FacetoFace/Ralston Report															
Start Date	End Date	Weekdays		Spots/Week		Rate		Rating							
Week: 10/16/12	10/22/12	M--TF--		1	\$900.00	0.00									
Totals														41	\$30,890.00